



UNSOLICITED PROPOSALS **(INCLUDING INVESTIGATOR-INITIATED STUDIES)**

Global Action to End Smoking (“Global Action”) welcomes unsolicited proposals, including investigator-initiated studies, in addition to responses to its requests for proposals (RFPs). Global Action supports ideas and approaches that can lead to a future world that is smoke-free. Funding opportunities through unsolicited proposals allow applicants to submit preliminary proposals of research and educational concepts in their respective areas of expertise to be assessed if they are aligned with Global Action’s research priorities.

Objective

The objective of unsolicited proposals is to provide an opportunity for investigators and organizations to submit a “preproposal” for novel and nonduplicative projects and research opportunities that do not match current RFPs using a simplified application template. After assessment of the preproposal, applicants may be asked to submit a full proposal for review and consideration for funding. Note that a request for a full proposal from Global Action does not ensure funding of the proposal. Both innovative research and educational projects that fill critical knowledge and dissemination gaps are eligible for potential funding. Applicants are advised to review Global Action’s [awarded grants](#) to understand selected areas of interest. However, applicants are free to submit proposals on a variety of topics that are consistent with Global Action’s mission.

Process

Applicants are required to submit a written preproposal, which is a short description of the proposed project (please see details in the Submission Instructions section below). Global Action’s staff will evaluate the preproposal and may ask for additional information and details to clarify the nature of your project. Following the initial assessment regarding alignment with funding priorities and potential impact of the project, you may be invited to submit a full proposal. The proposal will then be evaluated according to our standard procedures.

Eligibility

Eligible entities include professional organizations from academic, health-related, research, and science centers and institutions, as well as collaborating centers and institutions with experience in related areas such as epidemiology, behavioral health, public health, clinical studies, product studies, policy, and economics. Experience in research or projects related to addiction or tobacco use is desired. Proposals should be submitted by entities registered in their country of origin with the ability to accept research grants from not-for-profit foundations incorporated in the United States.

Evaluation Criteria

- Potential impact of the project in the context of the overall goal of ending smoking in this generation
- Intellectual and physical resource capacity of the applicant to meet the objectives
- Cost relative to project significance and contribution to Global Action's mission
- Key organizational documents provided to Global Action as part of the due diligence process, as outlined in the [Grant Policies and Procedures](#)
- In the case of a research project, additional criteria include the following:
 - The significance of the research question
 - The appropriateness and rigor of the research strategy
 - The scientific adequacy of the proposed data and methodology
 - The relevant experience and expertise of the research team
- In the case of cessation education and dissemination projects, additional criteria include the following:
 - The significance of the project objectives
 - The appropriateness of the implementation approach
 - The clarity and adequacy of the proposed educational strategy
 - The relevant experience and expertise of the project team

Submission Instructions

Applications should be submitted through Global Action's online portal: select either the [Research](#) or [Cessation and Education](#) application form.

The Research application has links to this [Proposal template](#), and this [Budget template](#)

The Cessation and Education application has links to this [Proposal template](#) and this [Budget template](#)

You may save your application at any time by using the Save & Finish Later button at the end of each page. To return to an in-progress application, [log in to the portal](#). A list of application portal FAQs can be found [here](#).

If you have any technical issues, please contact the grants management team via support@actiontoendsmoking.org and we will be happy to help

Key Information

Global Action may disclose preproposals, proposals, documents, communications, and associated materials submitted in response to this RFP to its employees, consultants, and legal counsel. The applicant should carefully consider the content of submitted materials if there is any concern about the impact of disclosure of confidential or proprietary information.

Although submissions will not be disclosed publicly during the evaluation process, all funded projects (scoping and final awards) will be made public. Global Action will work with awardees to ensure that any materials made public will not disclose protected information. The applicant must ensure that it has submitted the application with complete honesty and accuracy. If information in the applicant's submission changes, the applicant will inform Global Action in writing with any deletions, additions, or changes within five days of the change. Any material misrepresentation, including omissions, may disqualify the applicant from consideration for an award.

About Global Action to End Smoking

Global Action to End Smoking is an independent, U.S. nonprofit 501(c)(3) grantmaking organization with the purpose of improving public health by ending combustible tobacco use, which remains the leading preventable cause of death globally. Global Action collaborates with academic and research centers and others to accelerate life-saving research and educational projects. It does not seek or accept funding from companies that produce tobacco products or non-medicinal nicotine products.